

BOSTON PRIVATE
FINANCIAL HOLDINGS, INC.

Investor Presentation

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Q4 2014

Forward Looking Statement

This presentation contains financial information determined by methods other than in accordance with accounting principles generally accepted in the United States of America (“GAAP”). The Company’s management uses these non-GAAP measures in its analysis of the Company’s performance. These measures typically adjust GAAP performance measures to exclude significant gains or losses that are unusual in nature. Because these items and their impact on the Company’s performance are difficult to predict, management believes that presentations of financial measures excluding the impact of these items provide useful supplemental information that is essential to a proper understanding of the operating results of the Company’s core businesses. These disclosures should not be viewed as a substitute for operating results determined in accordance with GAAP, nor are they necessarily comparable to non-GAAP performance measures which may be presented by other companies.

Certain statements in this presentation that are not historical facts may constitute forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended, and are intended to be covered by the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. Forward-looking statements involve risks and uncertainties. These statements include, among others, statements regarding our strategy, evaluations of future interest rate trends and liquidity, prospects for growth in assets, and prospects for overall results over the long term. You should not place undue reliance on the Company’s forward-looking statements. You should exercise caution in interpreting and relying on forward-looking statements because they are subject to significant risks, uncertainties and other factors which are, in some cases, beyond the Company’s control. Forward-looking statements are based on the current assumptions and beliefs of management and are only expectations of future results. The Company’s actual results could differ materially from those projected in the forward-looking statements as a result of, among other factors, adverse conditions in the capital and debt markets and the impact of such conditions on the Company’s private banking, investment management and wealth advisory activities; changes in interest rates; competitive pressures from other financial institutions; the effects of weakness in general economic conditions on a national basis or in the local markets in which the Company operates; changes in the value of securities and other assets; changes in loan default and charge-off rates, the adequacy of loan loss reserves, or decreases in deposit levels necessitating increased borrowing to fund loans and investments; increasing government regulation; the risk that goodwill and intangibles recorded in the Company’s financial statements will become impaired; the risk that the Company’s deferred tax asset may not be realized; risks related to the identification and implementation of acquisitions, dispositions and restructurings; and changes in assumptions used in making such forward-looking statements, as well as the other risks and uncertainties detailed in the Company’s Annual Report on Form 10-K, as updated by the Company’s Quarterly Reports on Form 10-Q and other filings submitted to the Securities and Exchange Commission. Forward-looking statements speak only as of the date on which they are made. The Company does not undertake any obligation to update any forward-looking statement to reflect circumstances or events that occur after the date the forward-looking statement is made.

Agenda

1. Boston Private: An appealing business and economic model
 - Wealth Management
 - Private Banking
2. Our return targets
3. Appendix

1. BPFH: A Premier Wealth Management And Private Banking Company

WEALTH MANAGEMENT

Fee-Based Wealth Advisory

- KLS:** New York, Los Angeles
BOS: San Francisco, Palo Alto
- Boutique-based comprehensive financial planning, portfolio construction and asset allocation
 - Nationwide reach, referral-driven, growing clientele

Proprietary Investment Management

- Anchor Capital:** Boston
DGHM: New York
- Proprietary, active asset management
 - Value-driven investors
 - Individual and institutional clientele

Wealth Management & Trust

- Boston Private WM&T:** Boston, Los Angeles, San Francisco, Atlanta, Florida, Wisconsin, and Texas
- Robust wealth management offering including proprietary fixed income, actively managed equities, asset allocation and trust capabilities
 - HNW and select institutional clientele; Bank-driven referrals

PRIVATE BANKING

Residential Mortgage

- Boston Private Residential Mortgage:** All Bank markets
- High service jumbo mortgage
 - Superior economics

Commercial Lending

- Boston Private Commercial Banking:** All Bank markets
- Commercial lending and related services for private companies, partnerships and non-profit institutions
 - Strong cross-sell to Deposit Services and WM&T

Deposit Services

- Boston Private Deposit Services and Cash Management:** All Bank markets
- Highly client-centered cash and liquidity management
 - Strong referral links all Boston Private business lines; deep client loyalty

Two Distinct Business Models Drive Value

| Metric | Wealth Management | Private Bank & HoldCo | BPFH |
|---------------------------------------|-------------------|-----------------------|---------|
| 2014 earnings ⁽¹⁾⁽²⁾ | \$15.8 | \$49.5 | \$65.3 |
| 2014 EPS contribution | \$0.19 | \$0.60 | \$0.79 |
| Tangible common equity ⁽²⁾ | (\$10.7) | \$475.1 | \$464.4 |
| TBV/share | (\$0.13) | \$5.73 | \$5.60 |
| Capital requirements: | Minimal | Intensive | |

1. Net Income after Series D Preferred Dividends
2. Dollars in millions

Our Strategy for Increasing Value

Revenue Mix Management

Drive fee revenue growth, with a particular focus on Wealth Management expansion and generation of Banking fees in excess of NII growth

Disciplined Expense Management

Tightly manage expenses, and create positive operating leverage in excess of margin compression

Efficient Capital Management

Continue to de-risk; achieve a top quartile risk profile, and fine tune leverage with efficient capital management

Deliver greater cash return to shareholders while adequately reinvesting in our Company's businesses

Wealth Management

- Steady fee-based revenue stream
 - Wealth management fees⁽¹⁾ account for 45% of Q4 14 revenue
- \$29.9 bn in AUM
- Q4 14 EBITDA margin⁽²⁾ of 28%
- Wealth Management encompasses:

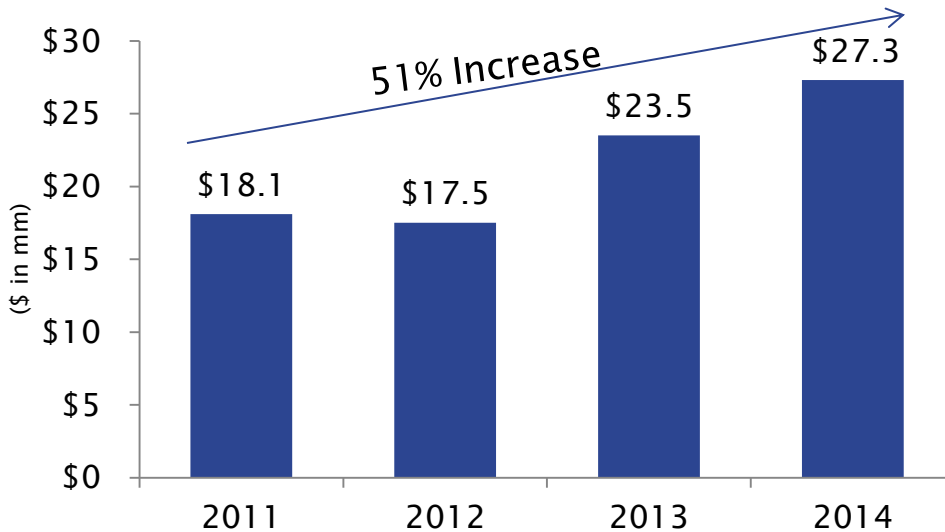
| Wealth Advisory | Investment Managers | Wealth Management & Trust |
|--|--|--|
| KLS Professional Advisors Bingham, Osborn & Scarborough | Anchor Capital Dalton, Greiner, Hartman & Maher | Boston Private Wealth Management & Trust |

1. Includes Investment Management Fees, Wealth Management & Trust Fees and Wealth Advisory Fees

2. Excludes one-time items related to the Banyan transaction

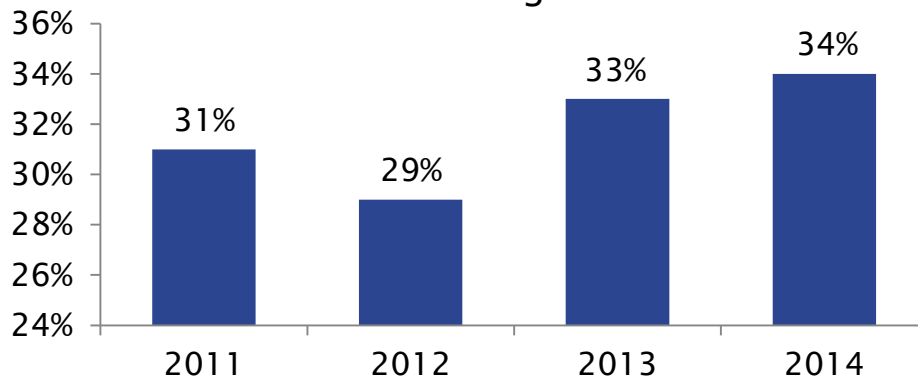
Attractiveness of Fee-Based Revenue Stream

Investment Management and Wealth Advisory
Pre-Tax Income



- Capital-light businesses
 - No additional capital needed for growth
 - Stable, significant stream of unrestricted cash flow
- Stable source of revenue
 - Diversifies NII exposure
 - Less volatile than overall equity market

Investment Management and Wealth Advisory
EBITDA Margin

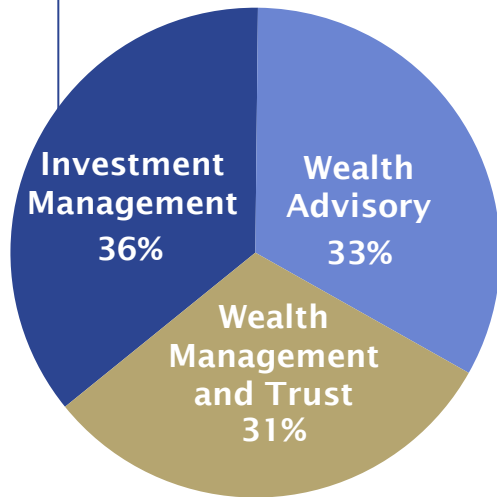


- Strong profit margins
 - Expand well in growth cycle
 - Demonstrated operating leverage/margin expansion

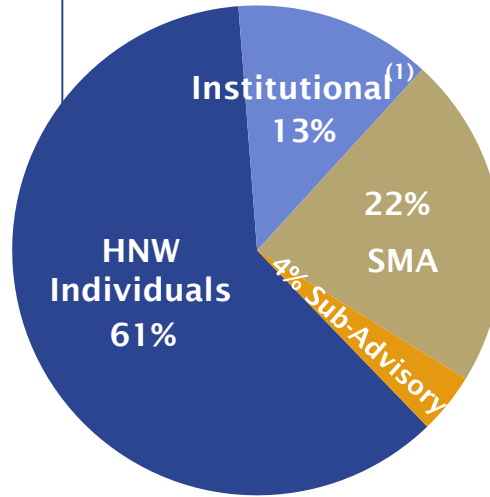
Our Wealth Management Group Platform: A Diverse Portfolio

\$29.9 Billion of AUM

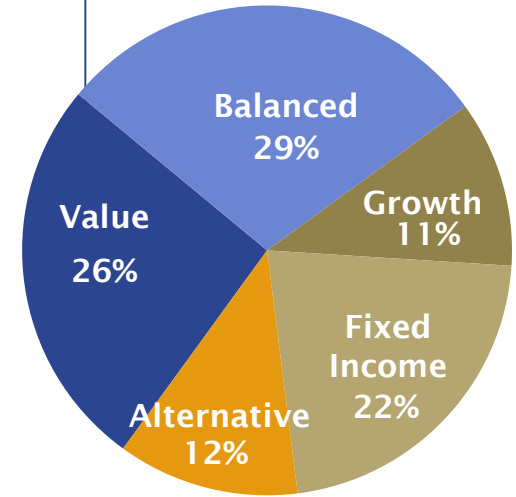
By Source



By Client Type



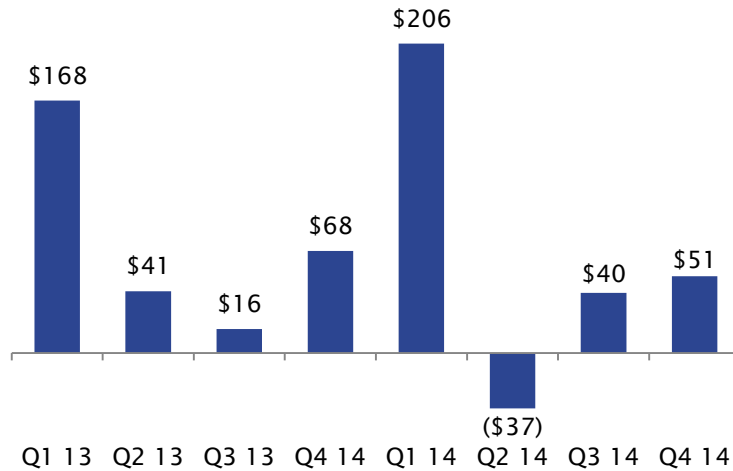
By Asset Class



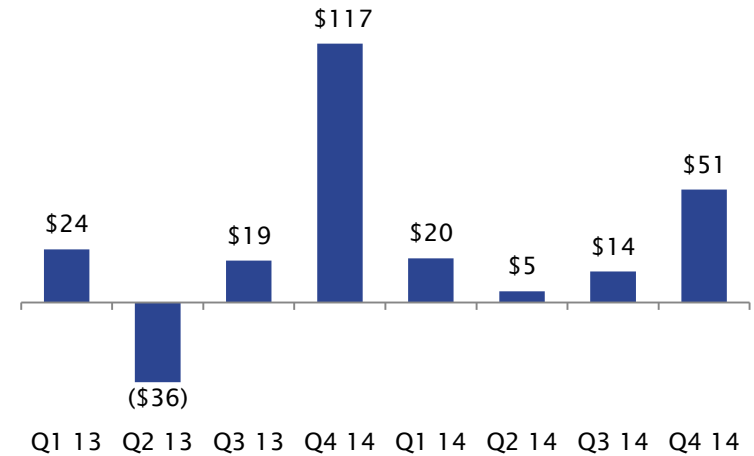
1. Corporate, ERISA, Foundations/Endowments, Public

AUM Net Flows By Source (\$ in mm)

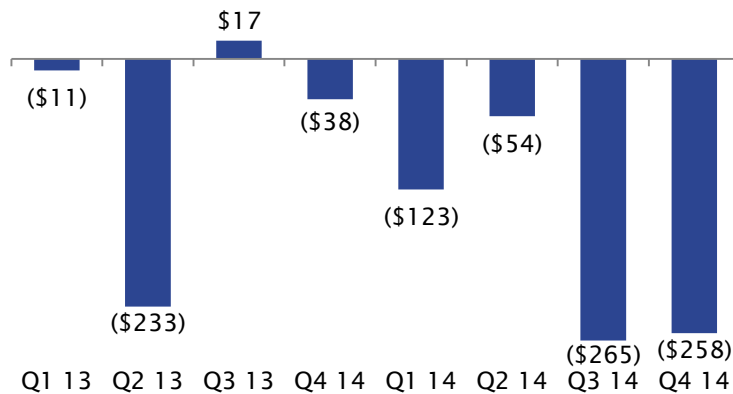
Wealth Advisors



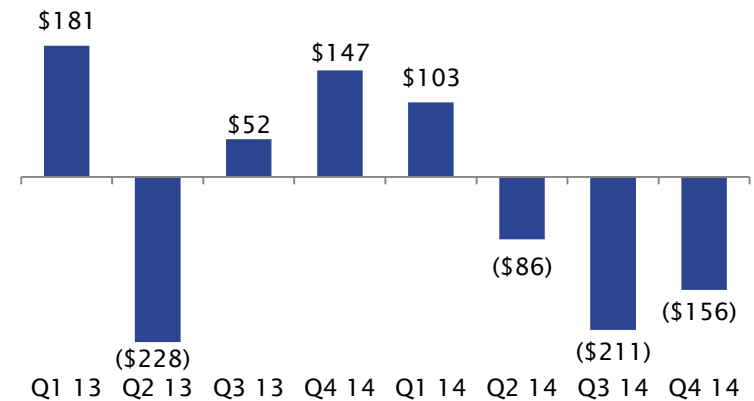
Wealth Management and Trust



Investment Managers

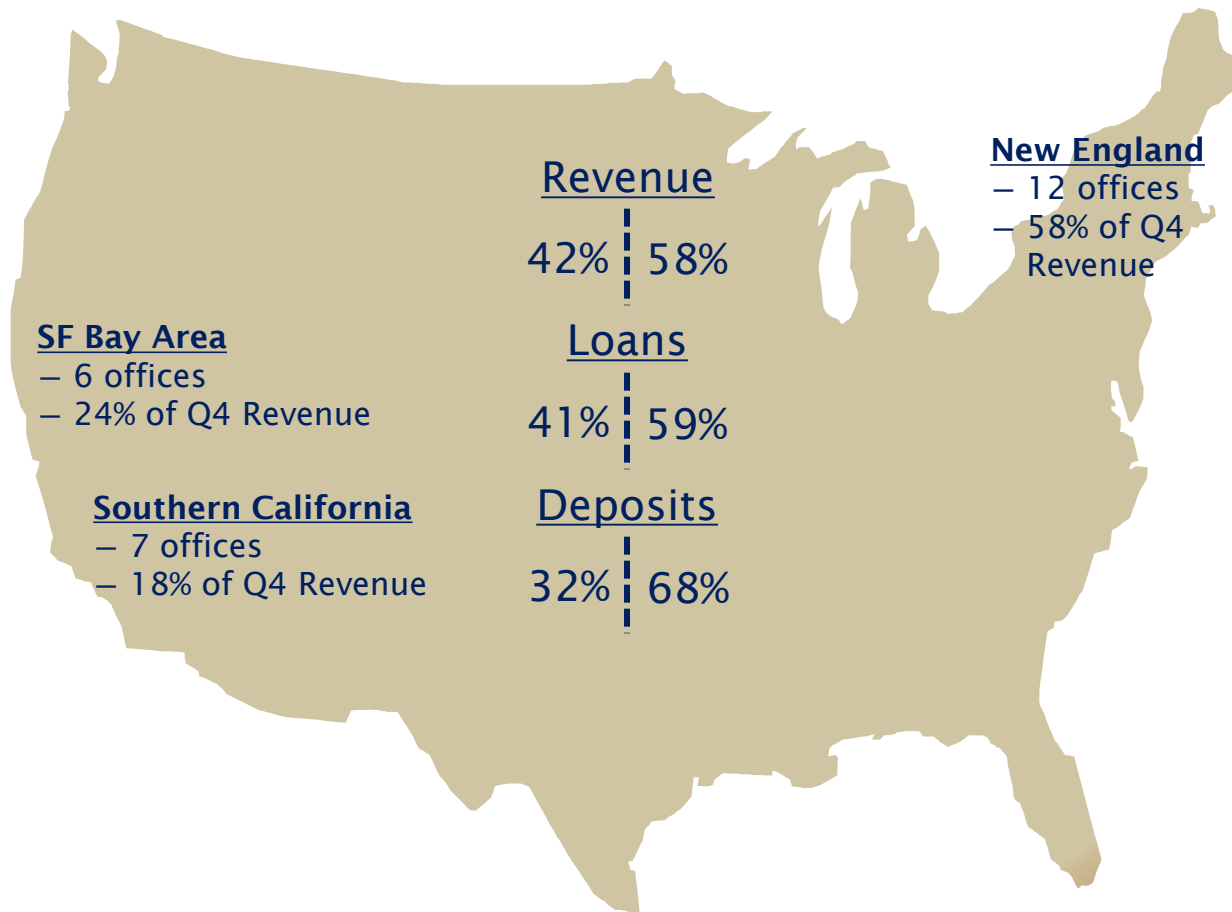


Consolidated



Private Banking

Boston Private Bank: Fully Integrated and Branded as of September 2012



- Vision is to be the premier provider of Wealth Management & Trust and Private Banking services
- Emphasis on core deposit and fee-based revenue growth, supported by growth in commercial and residential lending
- Expanded leadership team to include West Coast representation
- Implemented new incentives and cross-sell initiative
- Beverly Hills Private Banking and Wealth Management sales office opened in Q2 14, full service offering to open in 2015

Private Banking

- Represents 55%⁽¹⁾ of Company revenue
- \$6.6 bn Private Banking balance sheet
- \$5.2 bn in loans; \$5.5 bn in deposits
- Attractive risk profile with:
 - Steady and steep reduction in problem assets
 - High level of reserves and low charge-offs relative to industry and peer group
- Capital build:
 - Bank-only Tier 1 ratio of 11.9%
- Consolidated Q4 14 NIM of 2.83%
- Q4 14 provision expense of \$2.4 mm due to \$1.8 mm in net charge-offs, loan growth and loan downgrades

1. Excludes Private Bank WM&T Fees

Boston Private Bank Target Client Segments

High Net Worth Individuals

- Entrepreneurs
- Executives
- Family Wealth
- Baby Boomers/Retirees

Privately Held Businesses

- C&I (preferred industries)
- Professional Service Firms

Private Partnerships

- Venture Capital
- Hedge Funds
- Private Equity
- Real Estate Inv/Dev

Non-Profits

- Educational
- Foundations/Endowments
- Health & Human Services

\$3 - \$30 million of financial assets

- “Sweet spot” is \$3 - \$15 million
- Selection factors favor us

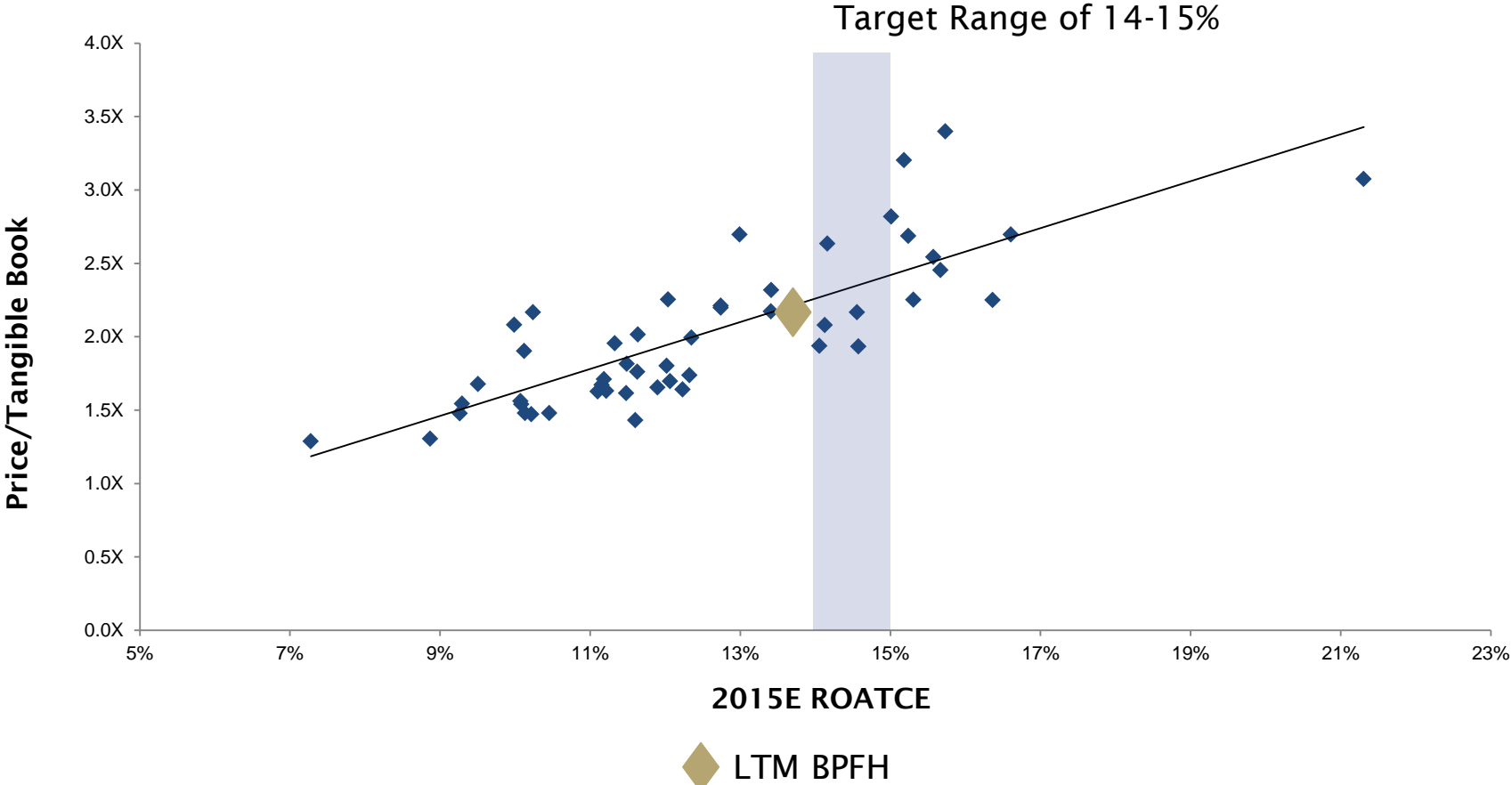
Appeal of targeted segments includes:

- Stable growth
 - Historically 1.5x – 3x GDP
- Lower risk
 - Better loan loss rates, capital-light advisory activities
- Superior profitability
 - Relationship size and longevity, pricing flexibility

Basis of differentiation:

- Distinctive client service
- Private Banker stability; relationship management focus
- Superb execution
- Delivery of cross-enterprise client development expertise

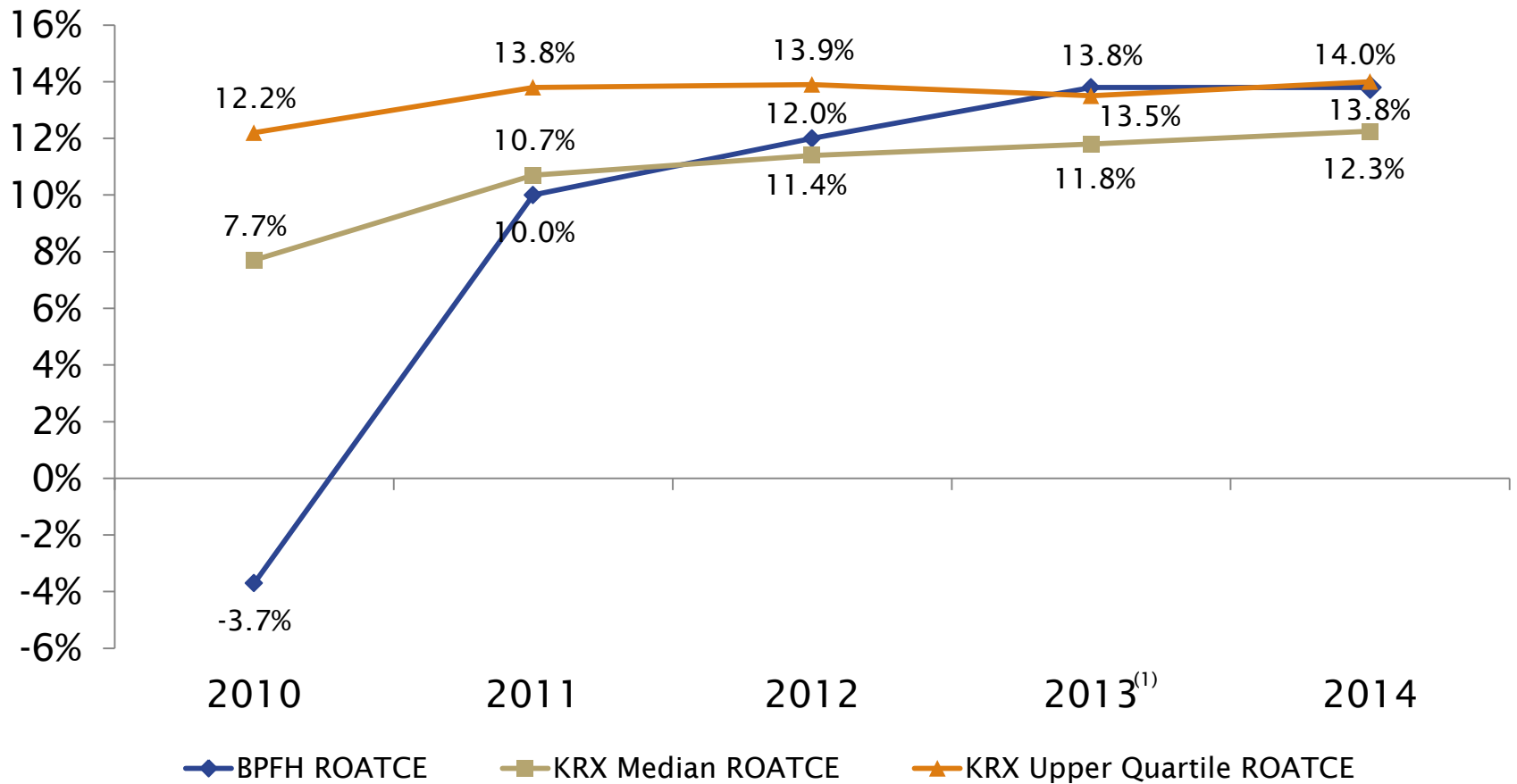
2. Our Primary Focus is to Increase ROATCE



Approximately 50% of executive variable compensation is tied to ROACE performance

Data based on KBW Regional Bank Index consensus estimates
Source: SNL

Steady Progress Towards Our ROATCE Goals

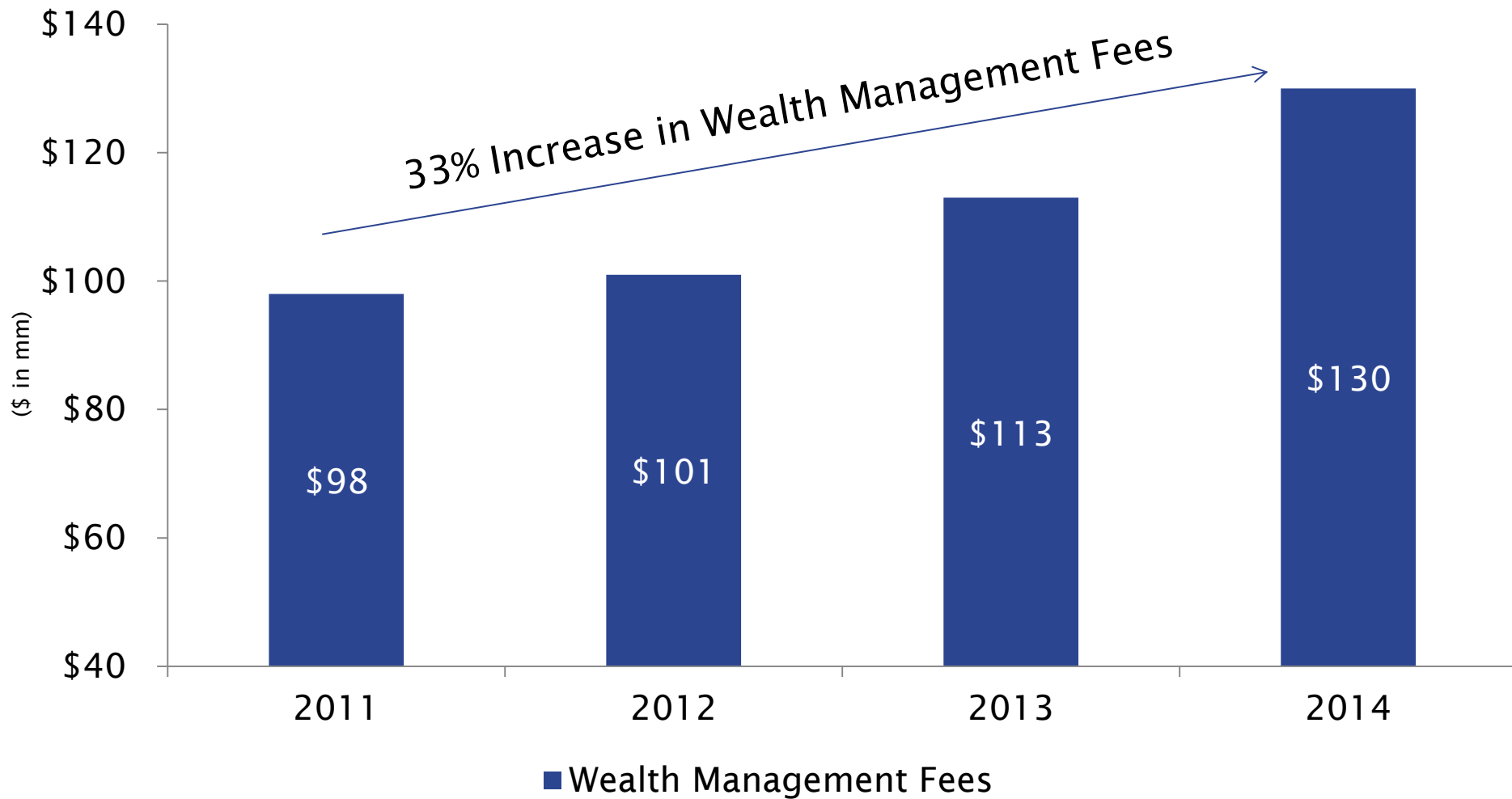


1. 2013 excludes gain on sale of Pacific Northwest offices
 Source: SNL

Steps to Attain Target Return Levels

1. Expand Wealth Management activity
2. Drive West Coast client expansion
3. Tightly manage expenses
4. Manage risk and efficiently manage capital

Expand Wealth Management Activity



Banyan Acquisition Summary

Transaction

- On July 16th, 2014, Boston Private Bank & Trust Company announced the acquisition of Banyan Partners, a leading wealth management firm headquartered in Palm Beach Gardens with offices in Boston, Miami, Naples, Atlanta, Wisconsin, Texas and California
- Banyan has been combined with Boston Private Bank's legacy Wealth Management business
 - The combined entity is now a subsidiary of Boston Private Bank & Trust Company

Purchase Price

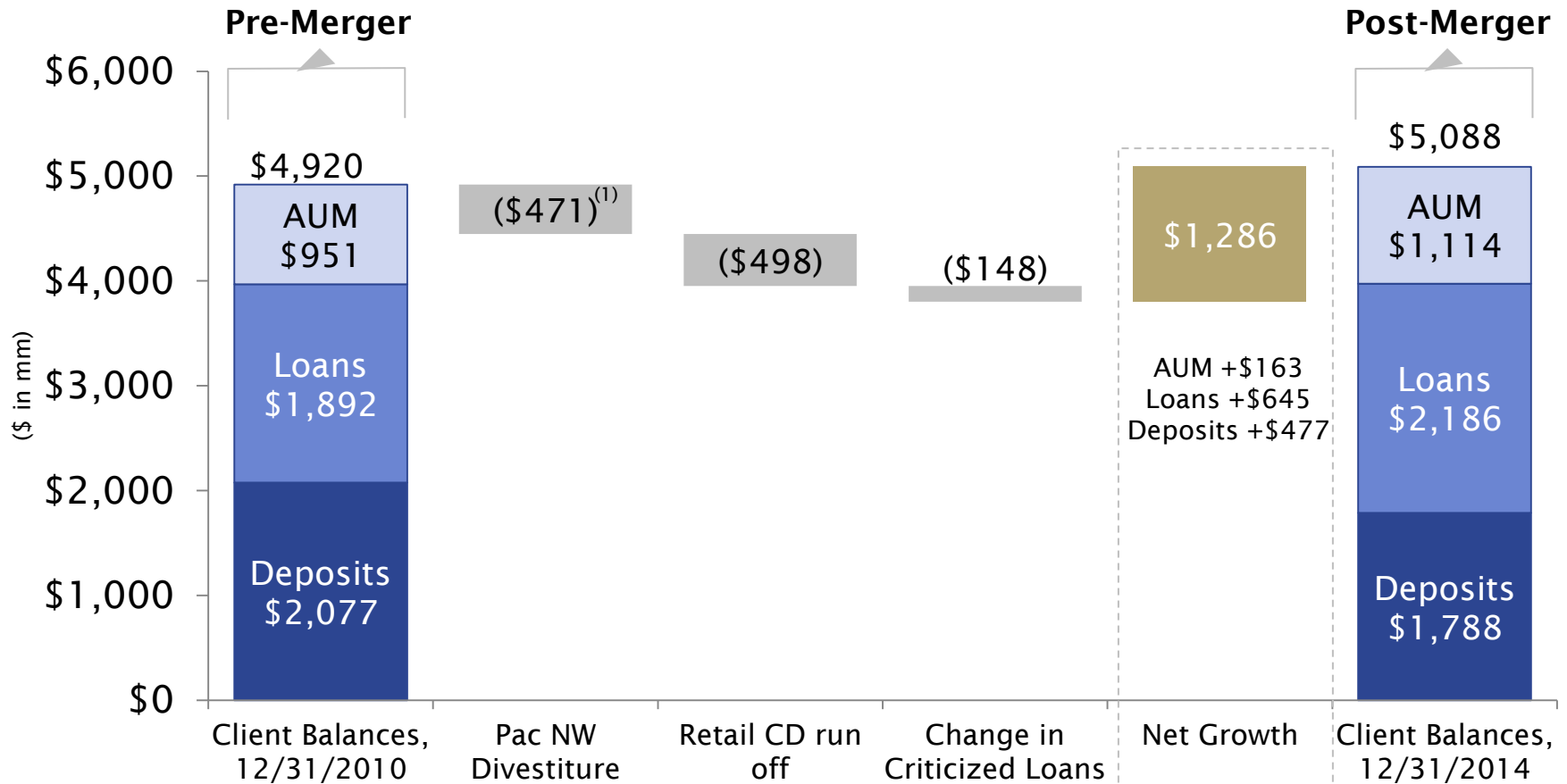
- Consideration at closing (October 2nd, 2014):
 - 9.0X baseline EBITDA at close
 - Total consideration of \$65 mm
 - Consideration mix of 68% cash / 32% BPFH stock
 - 1.75 mm shares issued
- Additional performance based contingent consideration
 - Earn-out eligibility requires incremental EBITDA of \$3 mm above and beyond combined baseline at close
 - Payable in two installments: year-end 2015 and year-end 2016
 - Consideration mix of 55% cash / 45% BPFH stock

Banyan Partners Financial Highlights (at close)

- Run-rate revenue: \$25.3 mm
- Run-rate operating expenses: \$18.1 mm
- Run-rate EBITDA: \$7.2 mm
- Assets Under Advisement: \$4.3 bn

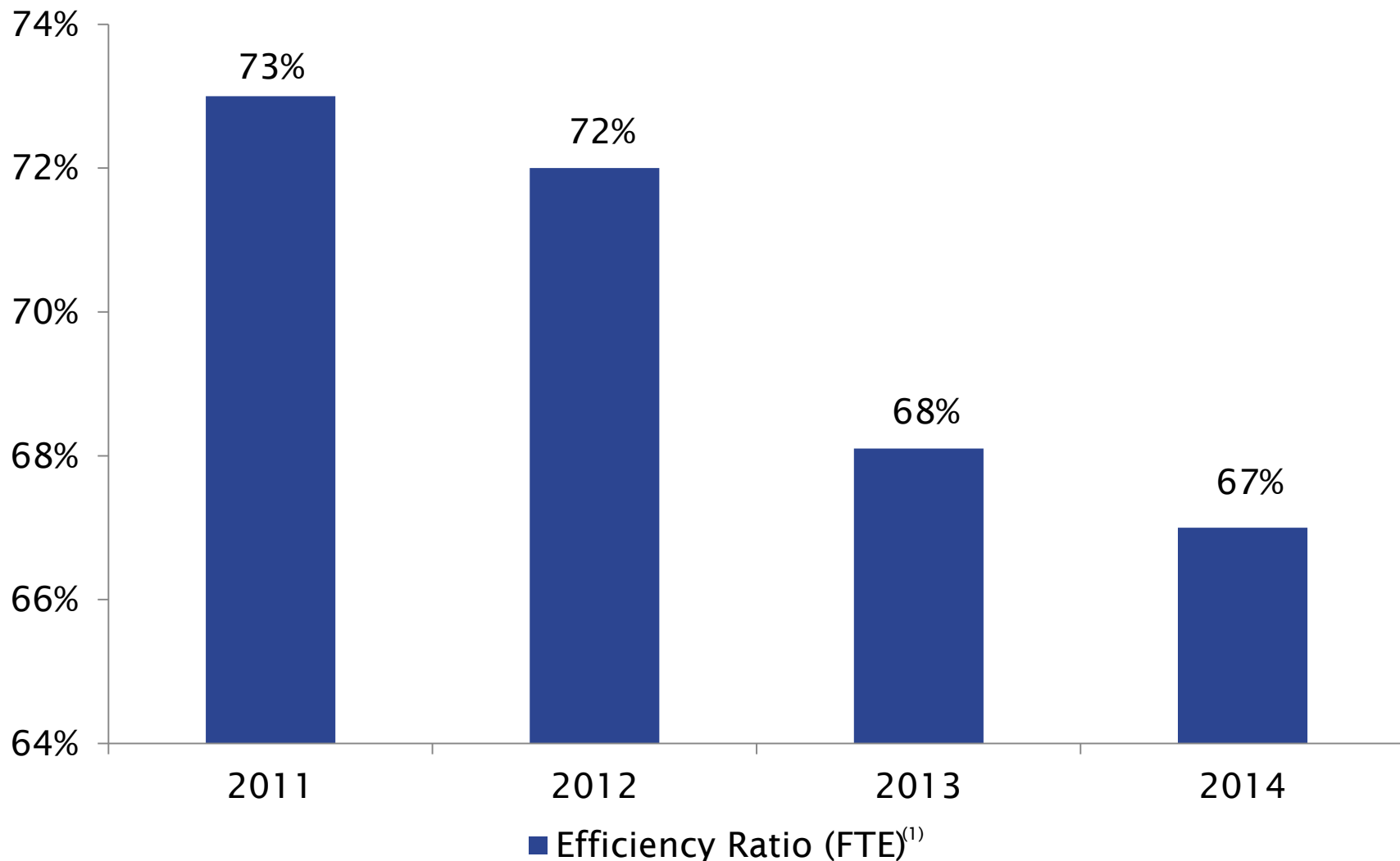
Drive West Coast Client Expansion

Excluding Purposeful Reduction Initiatives,
Private Bank West Coast Client Balances Growing at 8% CAGR



1. Includes \$203 mm in loans and \$268 mm in deposits as of 12/31/10

Expenses Continue to be Tightly Managed Following 2011-2012 Restructuring Savings

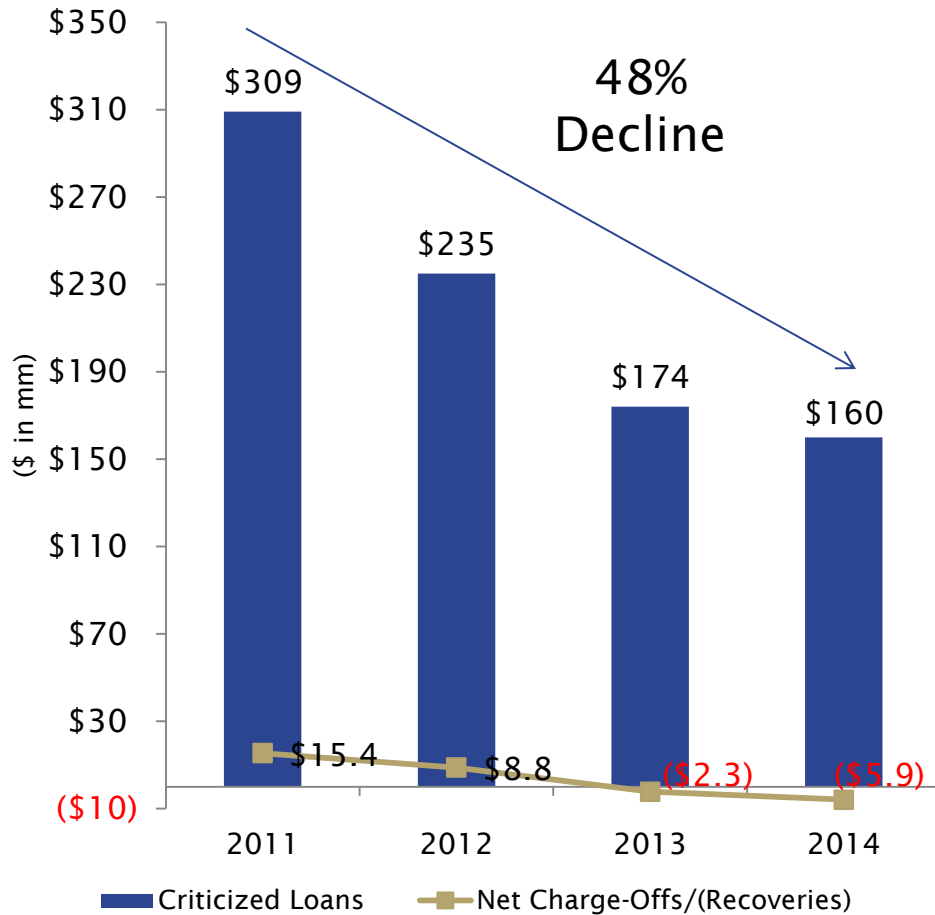


■ Efficiency Ratio (FTE)⁽¹⁾

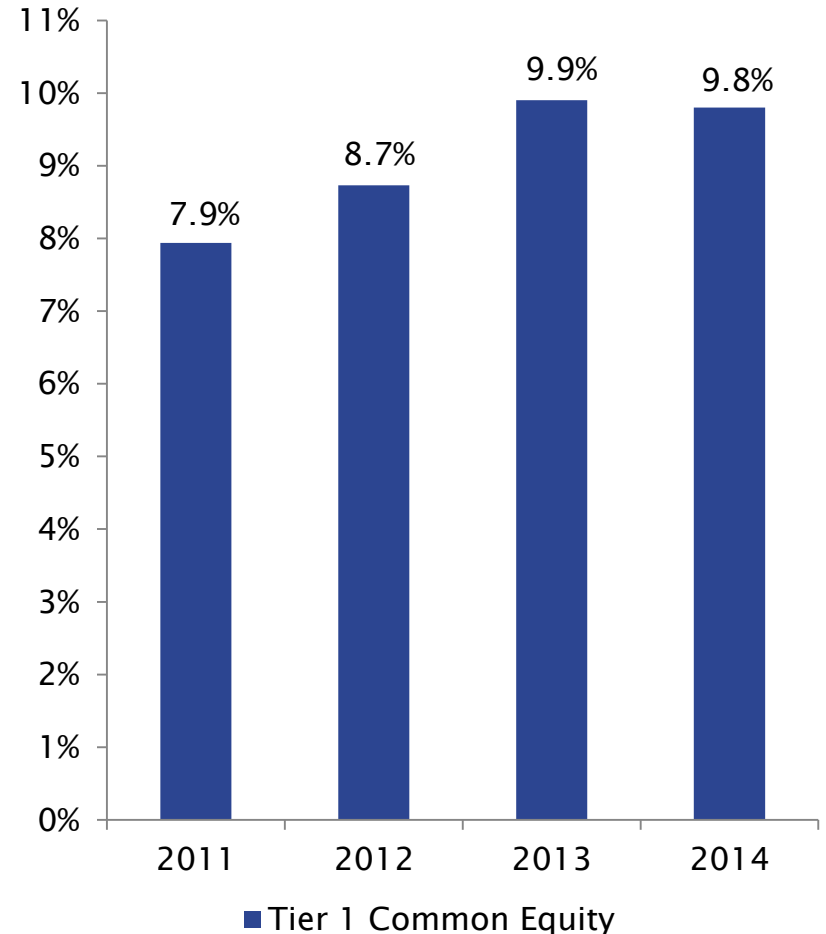
1. Excludes amortization of intangibles and restructuring

Manage Risk

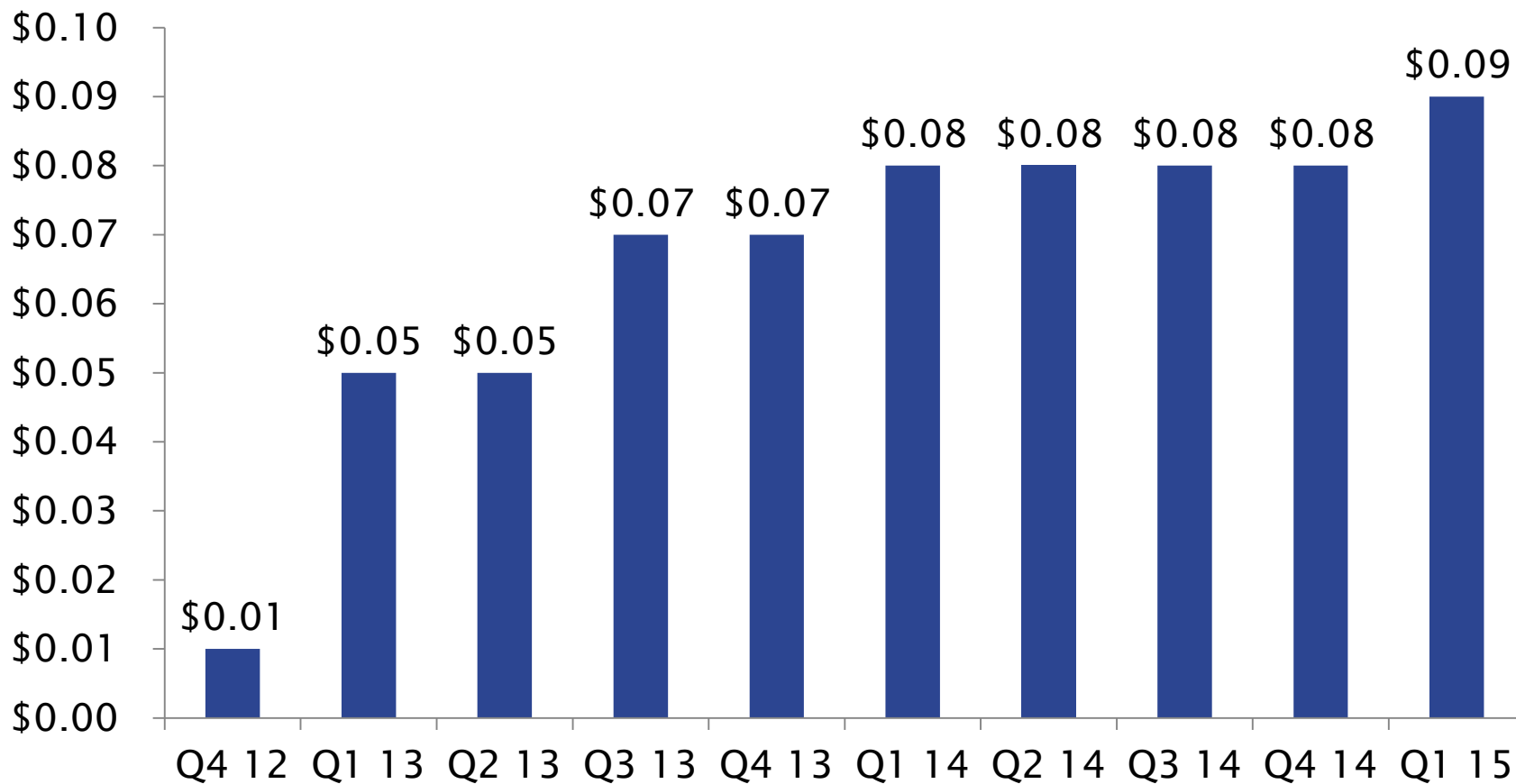
Total Criticized Loans



Tier 1 Common/ Risk-Weighted Assets



Preferred Method of Returning Capital to Shareholders is Through an Increasing Dividend



Summary: Our Beliefs

- Our focus on private clients affords us attractive growth and return opportunities
- Our business mix is attractive and provides an important element of revenue diversification
- Our balance sheet, capital base and risk profile are strong and will continue to improve
- Our network and brand are important assets upon which to build, and represent opportunities to expand our client base
- Our non-bank wealth management businesses are important contributors

3. Appendix

Consolidated P&L Highlights – Linked Quarter

| <i>(\$ in mm)</i> | Q4 2013 | Q3 2014 | Q4 2014 | LQ % Change | YoY % Change |
|--|----------------------|----------------------|----------------------|-------------------|-------------------|
| NII | \$43.5 | \$44.8 | \$44.1 | (1%) | 1% |
| Core Fees ⁽¹⁾ | \$32.8 | \$33.6 | \$39.6 | 18% | 21% |
| <u>Other Income⁽²⁾</u> | <u>\$1.5</u> | <u>\$0.2</u> | <u>\$0.3</u> | <u>48%</u> | <u>(79%)</u> |
| Total Revenue | \$77.9 | \$78.6 | \$84.1 | 7% | 8% |
| <u>Total Expenses</u> | <u>\$55.5</u> | <u>\$54.0</u> | <u>\$63.8</u> | <u>18%</u> | <u>15%</u> |
| PTPP⁽³⁾ | \$22.4 | \$24.6 | \$20.3 | (17%) | (9%) |
| <u>Provision/(Credit)</u> | <u>(\$2.0)</u> | <u>(\$2.6)</u> | <u>\$2.4</u> | <u>NM</u> | <u>NM</u> |
| Pre-Tax Income from Continuing Operations | \$24.4 | \$27.2 | \$17.9 | (34%) | (27%) |
| Efficiency Ratio ⁽⁴⁾ | 68% | 65% | 71% | 6 pts | 3 pts |

1. Includes investment management fees, wealth management and trust fees, wealth advisory fees, other banking fee income and gain on sale of loans

2. Includes gain on sale of investments, debt repurchase, OREO and other

3. Pre-tax, pre-provision income from Continuing Operations

4. Excludes amortization of intangibles and restructuring; FTE basis

Consolidated P&L Highlights – FY 2014

| (\$ in mm) | FY 2013 | FY 2014 | YoY % Change |
|--|-----------------------|-----------------------|------------------|
| NII | \$174.0 | \$179.7 | 3% |
| Core Fees ⁽¹⁾ | \$122.7 | \$139.0 | 13% |
| <u>Other Income⁽²⁾</u> | <u>\$13.6</u> | <u>\$1.8</u> | <u>(87%)</u> |
| Total Revenue | \$310.4 | \$320.5 | 3% |
| <u>Total Expenses</u> | <u>\$220.7</u> | <u>\$227.1</u> | <u>3%</u> |
| PTPP⁽³⁾ | \$89.7 | \$93.4 | 4% |
| <u>Provision/(Credit)</u> | <u>(\$10.0)</u> | <u>(\$6.4)</u> | <u>NM</u> |
| Pre-Tax Income from Continuing Operations | \$99.7 | \$99.8 | 0% |
| Efficiency Ratio ⁽⁴⁾ | 68% | 67% | (1 pt) |

1. Includes investment management fees, wealth management and trust fees, wealth advisory fees, other banking fee income and gain on sale of loans

2. Includes gain on sale of investments, Gain on sale of Pacific Northwest offices, debt repurchase, OREO and other

3. Pre-tax, pre-provision income from Continuing Operations

4. Excludes amortization of intangibles and restructuring; FTE basis

Private Bank Performance Highlights – Linked Quarter

| <i>(\$ in mm)</i> | Q4 2013 | Q3 2014 | Q4 2014 | LQ % Change | YoY % Change |
|-----------------------------------|----------------------|----------------------|----------------------|------------------|--------------------|
| NII | \$44.5 | \$45.7 | \$45.1 | (1%) | 1% |
| Core Fees ⁽¹⁾ | \$2.4 | \$2.0 | \$2.0 | 1% | (17%) |
| <u>Other Income⁽²⁾</u> | <u>\$1.3</u> | <u>\$0.2</u> | <u>(\$0.6)</u> | <u>NM</u> | <u>NM</u> |
| Total Revenue | \$48.2 | \$48.0 | \$46.5 | (3%) | (4%) |
| <u>Total Expenses</u> | <u>\$29.9</u> | <u>\$26.8</u> | <u>\$29.2</u> | <u>9%</u> | <u>(2%)</u> |
| PTPP⁽³⁾ | \$18.3 | \$21.2 | \$17.3 | (18%) | (6%) |
| <u>Provision/(Credit)</u> | <u>(\$2.0)</u> | <u>(\$2.6)</u> | <u>\$2.4</u> | <u>NM</u> | <u>NM</u> |
| Pre-Tax Income | \$20.3 | \$23.8 | \$14.9 | (37%) | (27%) |
| Efficiency Ratio ⁽⁴⁾ | 62% | 56% | 64% | 8 pts | 2 pts |

1. Includes private banking fees and gain on sale of loans

2. Includes gain on sale of investments, OREO and other

3. Pre-tax, pre-provision income

4. Excludes amortization of intangibles; FTE basis

Private Bank Performance Highlights – FY 14

| <i>(\$ in mm)</i> | FY 2013 | FY 2014 | YoY % Change |
|-----------------------------------|-----------------------|-----------------------|--------------------|
| NII | \$178.2 | \$183.4 | 3% |
| Core Fees ⁽¹⁾ | \$10.0 | \$9.2 | (8%) |
| <u>Other Income⁽²⁾</u> | <u>\$12.5</u> | <u>\$0.7</u> | <u>(95%)</u> |
| Total Revenue | \$200.7 | \$193.3 | (4%) |
| <u>Total Expenses</u> | <u>\$118.7</u> | <u>\$111.9</u> | <u>(6%)</u> |
| PTPP⁽³⁾ | \$81.9 | \$81.4 | (1%) |
| <u>Provision/(Credit)</u> | <u>(\$10.0)</u> | <u>(\$6.4)</u> | <u>NM</u> |
| Pre-Tax Income | \$91.9 | \$87.8 | (5%) |
| Efficiency Ratio ⁽⁴⁾ | 59% | 58% | (1 pt) |

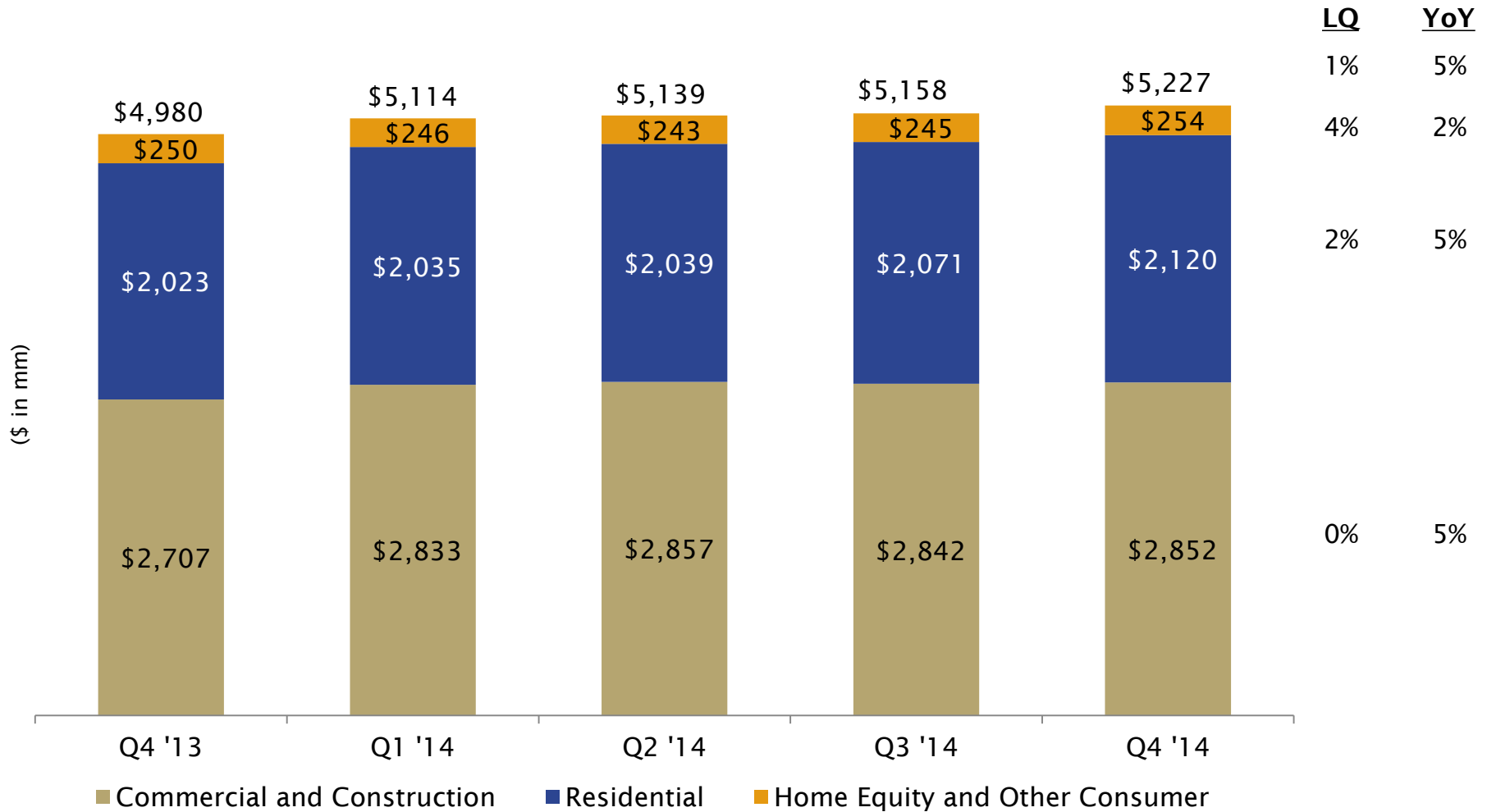
1. Includes private banking fees and gain on sale of loans

2. Includes gain on sale of investments, Gain on sale of Pacific Northwest offices, OREO and other

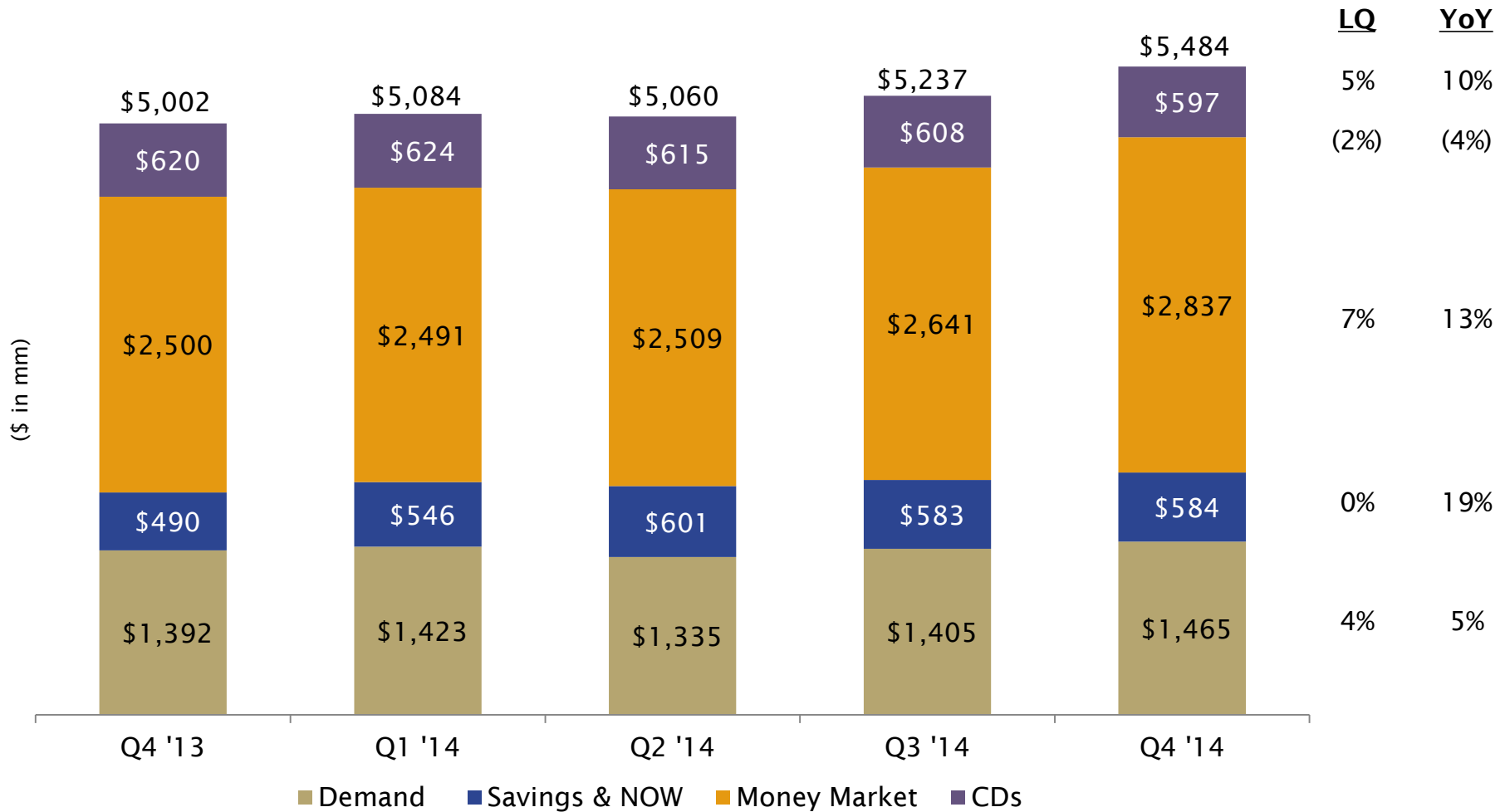
3. Pre-tax, pre-provision income

4. Excludes amortization of intangibles; FTE basis

Average Loans By Type: Quarterly Trend



Average Deposits: Quarterly Trend



Boston Private Wealth Management⁽¹⁾ Performance Highlights – Linked Quarter

| <i>(\$ in mm)</i> | Q3 2014 | Q4 2014 |
|--------------------------------|--------------|---------------|
| Revenue | \$7.3 | \$13.3 |
| <u>Operating Expenses</u> | <u>\$5.6</u> | <u>\$12.8</u> |
| Pre-Tax Income | \$1.6 | \$0.5 |
| Deal-Related One-Time Items | -- | \$0.8 |
| Adjusted Pre-Tax Income | \$1.6 | \$1.3 |
| Depreciation & Amortization | \$0.0 | \$0.9 |
| Adjusted EBITDA | \$1.6 | \$2.3 |
| Adjusted EBITDA Margin | 22% | 17% |
| AUM (\$B) | \$4.7 | \$9.3 |
| Net Flows (\$M) | \$14 | \$51 |

1. New segment includes legacy Boston Private Bank Wealth Management & Trust and Banyan Partners

Investment Management⁽¹⁾

Performance Highlights – Linked Quarter

| <i>(\$ in mm)</i> | Q4 2013 | Q3 2014 | Q4 2014 | LQ % Change | YoY % Change |
|--|---------------|---------------|---------------|----------------|-----------------|
| Inv Mgt Fees | \$12.4 | \$12.0 | \$11.9 | (1%) | (4%) |
| Total Revenue | \$12.4 | \$12.0 | \$11.9 | (1%) | (4%) |
| <u>Operating Expenses</u> | <u>\$8.8</u> | <u>\$8.9</u> | <u>\$8.5</u> | <u>(4%)</u> | <u>(3%)</u> |
| Pre-Tax Income from Continuing Operations | \$3.6 | \$3.1 | \$3.4 | 7% | (7%) |
| EBITDA Margin | 36% | 33% | 35% | 2 pts | (1 pt) |
| Pre-tax Margin | 29% | 26% | 28% | 2 pts | (1 pt) |
| AUM (\$B) | \$10.4 | \$10.4 | \$10.8 | 4% | 4% |
| Net Flows (\$M) | (\$38) | (\$265) | (\$258) | NM | NM |

1. Segment includes Anchor and DGHM

Investment Management⁽¹⁾

Performance Highlights – FY 2014

| <i>(\$ in mm)</i> | FY 2013 | FY 2014 | YoY % Change |
|--|---------------|---------------|-----------------|
| Inv Mgt Fees | \$43.8 | \$47.1 | 7% |
| Total Revenue | \$43.8 | \$47.1 | 7% |
| <u>Operating Expenses</u> | <u>\$33.2</u> | <u>\$34.8</u> | <u>5%</u> |
| Pre-Tax Income from Continuing Operations | \$10.7 | \$12.3 | 15% |
| EBITDA Margin | 32% | 33% | 1 pt |
| Pre-tax Margin | 24% | 26% | 2 pts |
| AUM (\$B) | \$10.4 | \$10.8 | 4% |
| Net Flows (\$M) | (\$265) | (\$700) | NM |

1. Segment includes Anchor and DGHM

Wealth Advisory⁽¹⁾

Performance Highlights – Linked Quarter

| <i>(\$ in mm)</i> | Q4 2013 | Q3 2014 | Q4 2014 | LQ % Change | YoY % Change |
|--|---------------|---------------|---------------|----------------|-----------------|
| Wealth Adv Fees | \$11.3 | \$12.2 | \$12.5 | 2% | 11% |
| Total Revenue | \$11.3 | \$12.2 | \$12.5 | 2% | 11% |
| <u>Operating Expenses</u> | <u>\$7.8</u> | <u>\$8.4</u> | <u>\$8.9</u> | <u>7%</u> | <u>15%</u> |
| Pre-Tax Income from Continuing Operations | \$3.5 | \$3.8 | \$3.6 | (7%) | 2% |
| EBITDA Margin | 34% | 34% | 32% | (2 pts) | (2 pts) |
| Pre-tax Margin | 31% | 31% | 29% | (2 pts) | (2 pts) |
| AUM (\$B) | \$9.3 | \$9.7 | \$9.9 | 2% | 6% |
| Net Flows (\$M) | \$68 | \$40 | \$51 | NM | NM |

1. Segment includes KLS and BOS

Wealth Advisory⁽¹⁾

Performance Highlights – Full Year

| <i>(\$ in mm)</i> | FY 2013 | FY 2014 | YoY % Change |
|--|---------------|---------------|-----------------|
| Wealth Adv Fees | \$42.4 | \$48.2 | 14% |
| Total Revenue | \$42.4 | \$48.2 | 14% |
| <u>Operating Expenses</u> | <u>\$29.6</u> | <u>\$33.2</u> | <u>12%</u> |
| Pre-Tax Income from Continuing Operations | \$12.8 | \$15.0 | 17% |
| EBITDA Margin | 33% | 34% | 1 pt |
| Pre-tax Margin | 30% | 31% | 1 pt |
| AUM (\$B) | \$9.3 | \$9.9 | 6% |
| Net Flows (\$M) | \$293 | \$261 | NM |

1. Segment includes KLS and BOS

BOSTON PRIVATE
FINANCIAL HOLDINGS, INC.

Investor Presentation

Clayton G. Deutsch, CEO and President

David J. Kaye, CFO

Mark Thompson, CEO, Boston Private Bank

Q4 2014